

WEBCAST

Mission Critical: What Should Leaders of Senior Living Communities do to Survive the "Great Recession"?



TRAINING FORMAT

Live Webcast

REGISTRATION FEES

MEMBERS

\$50 per webcast participant

NON-MEMBERS

\$100 per webcast participant

TO REGISTER

**Fax this form to CAHSA
at
303-837-8836**

**Deadline to register:
March 25, 2010**

March 31, 2010 • 1 to 2:30 p.m.

This webinar is designed to offer tips to senior living community leaders to deal with the impact of the economic troubles that began when the housing and financial markets dropped. The impact has been felt in the senior living industry with declining occupancies in certain sectors and is now being felt with a reduction in reimbursement rates. What are some steps that leaders can take to survive this economic disruption as they examine their operations to look for potential expense reductions and potential revenue enhancements?

Presenters: Tony Ewert and David Slack, Aging Research Institute

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