

Announcing...



Colorado Association of Homes & Services for the Aging's  
2010 Technology Theater  
at the 2010 Annual Conference and Exhibition  
Keystone, CO  
May 13, 2010

## Call for Demonstrations

New opportunity to showcase your technology product!

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### ***About the Technology Theater***

New in 2010, Technology Theater will be open on Thursday, May 13 during CAHSA's 2010 Annual Conference & Exhibition. It is a unique opportunity for attendees to experience technology demonstrations in a longer and greater format than what is available on the exhibit floor. You will be scheduled into a 1-hour time slot in a dedicated meeting room to meet with prospective clients, provide demos of your product in whatever way is most convenient and effective for you. Don't miss your chance to be a box office hit!

### ***Demo Hours***

Demos will be 45 minutes in length, with 15 minutes allowed for setup and takedown. Timeslots will be assigned by CAHSA. Check your preferred timeslot below:

Thursday, May 13

- |  |   |
|--|---|
| <input type="checkbox"/> 9:30 – 10:15 a.m.       | <input type="checkbox"/> 2:30 – 3:15 p.m. |
| <input type="checkbox"/> 10:30 – 11:15 a.m.      | <input type="checkbox"/> 3:30 – 4:15 p.m. |
| <input type="checkbox"/> 11:30 a.m. – 12:15 p.m. |   |



## Setup and Teardown of Demos

Organizations that are selected to demonstrate their product will have no more than 15 minutes before and after their demo time to set up and tear down.

## Technology Theater Includes

- Up to 45 minutes of dedicated time to showcase your product;
- Promotion of Technology Theater to attendees by CAHSA prior to the event;
- Listing in the onsite program;
- Electronic list of names, titles and addresses of all conference attendees;
- Staff will be available at the registration desk to answer questions and help where needed.



## Participation Fees

- 2010 Conference exhibitors - \$250 per demo
- Business members not exhibiting in 2010 - \$400 per demo
- Prospective business members not exhibiting in 2010 - \$600 per demo

## Selection

Demonstrators will be selected based on (1) current relationships with CAHSA (business member, sponsor, exhibitor, etc.); (2) type of technology being demonstrated; (3) applicability/relevance to audience; and (4) date contract is received.

## Terms and Cancellation Policy

No demonstration will be considered without payment in full via credit card. Your credit card will only be charged if your company is selected as one of the demonstrations. If the demonstration is cancelled by the company after the credit card has been charged, all monies will be retained by CAHSA.

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*Please complete the form below and return it no later than Friday, February 5, 2010.  
You can fax this form to 303-837-8836 or email to [Karen@cahsa.org](mailto:Karen@cahsa.org).*

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Type of technology to be demonstrated: \_\_\_\_\_

Brief description of product demo: \_\_\_\_\_

Amount Due:       2010 Exhibitors - \$250  
                          CAHSA member not exhibiting - \$400  
                          Non-CAHSA member not exhibiting - \$600

Credit card number: \_\_\_\_\_ Exp date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_